



2018 China Nucleic Acids Forum Sponsorship & Exhibitor Opportunities Prospectus

SPONSORSHIP OPPORTUNITIES

Diamond sponsorship – CNY 100,000

- Logo projected on the main screen between sessions and displayed prominently in the program book, CNAF website, registration backdrop and other promotional materials
- 20-minute Technology talk, with your choice of speaker and topic
- Five printed promotional pieces inserted in the conference bags
- Two VIP Guests seated in the front row
- Three meet-the-speakers dinner spots
- Ten complimentary registrations to the conference
- Five complimentary exhibitor passes
- Four full pages of color-printed ad in the program book
- Verbal recognition and acknowledgement at the opening ceremony
- Verbal acknowledgement in the Speaker Welcome Dinner
- 2 x 3 meter exhibit space, with the priority of choosing the booth

Golden Sponsorship – CNY 60,000

- Logo projected on the main screen between sessions and displayed prominently in the program book, CNAF website, registration backdrop and other promotional materials
- 15-minute Technology talk, with your choice of speaker and topic
- Verbal recognition and acknowledgement at the opening ceremony
- One VIP Guest seated in the front row
- One meet-the-speakers dinner spot
- Five complimentary registrations to the conference
- Three complimentary exhibitor passes
- Three full pages of color-printed ad in the program book
- Five printed promotional pieces inserted in the conference bags
- 2 x 3 meter exhibit space, with the second priority of choosing the booth

Silver Sponsorship – CNY 35,000

- Logo projected on the main screen between sessions and displayed prominently in the program book, CNAF website, registration backdrop and other promotional materials
- Three complimentary registrations to the conference
- Three complimentary exhibitor passes
- Two full pages of color-printed ad in the program book
- A printed promotional piece inserted in the conference bags
- 2 x 3 meter exhibit space, with the third priority of choosing the booth

Silver upgrades – CNY 3000

- Exclusive Dinner with Speakers: One representative will be invited to the meet-the-guest-speakers dinner; Verbal acknowledgement in the Speaker Welcome Dinner

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Poster Sponsorship – CNY 30,000 (Two companies available only)

- Logo projected on the main screen between sessions and displayed in the program book and CNAF website
- A roll up banner acknowledgement at the Poster Area
- Printed promotional materials to be put on the desk at the Poster Area

Program book display ads (Full Color Printing)

- Inside front cover: CNY 12,000 each
- Inside back cover: CNY 8,000 each
- Regular advertising page: CNY 4,500 each

Promotional pieces inserted in the conference bag – CNY 7,000 (no more than 2 pages)

Notepad sponsorship – CNY 7,000 (one company available only)

Notepads, provided by sponsor, will be put in the conference bag.

Pen sponsorship – CNY 5,000 (one company available only)

Pens, provided by sponsor, will be put in the conference bag.

Badges/Lanyards – CNY 10,000 (one company available only)

- Company logo printed on lanyards (provided by the CNAF organizing committee).
- Company logo printed on the back of the badges (provided by the CNAF organizing committee).

Tea break sponsorship – CNY 15,000 each

- Logo projected on the main screen between sessions and displayed in the program book and CNAF website
- A roll up banner acknowledgement at the Tea Break Area
- Printed promotional materials to be put on the desk at the Tea Break Area

EXHIBIT OPPORTUNITIES

Exhibit Package – CNY 25,000

- 1) Logo projected on the main screen between sessions and displayed in the program book and CNAF website
- 2) 2 x 3 meter exhibit space includes one draped banquet table with a table cloth, two chairs and electric plugs
- 3) Two complimentary exhibitor passes