

## Sponsorship for the 8<sup>th</sup> China Nucleic Acids Forum

Nov.12-13, 2020, Guangzhou, China

### **Diamond Sponsorship & Benefits**

a) Logo projected on the forum KV board between sessions and displayed prominently in forum

manual, CNAF website, registration backdrop, guide poster, and other promotional materials b) Exhibit Booth: 3M\*2M, best location, 1 table, 2 chairs, electric sockets upon request

- c) 25-minute Technology Talk: Your selected speaker and topic
- d) 3 printed advertising pages provided by sponsor will be inserted in the carrier bags
- e) 2 VIP seats in the front row
- f) 2 VIP seats with speakers at the Welcome Dinner
- g) 6 registration quota for the exhibitor (forum manuals & buffet lunches included)
- h) 4 full pages of advertisement in the forum manual
- i) Opening Ceremony verbal recognition & acknowledgement by the Chair
- j) Welcome Dinner verbal recognition & acknowledgement by the Chair

### **Gold Sponsorship & Benefits Price: US\$ 10.000**

a) Logo projected on the forum KV board -between sessions and displayed prominently in forum

manual, CNAF website, registration backdrop, guide poster, and other promotional materials

- b) Exhibit Booth: 3M\*2M, prominent location, 1 table, 2 chairs, electric sockets upon request
- c) 15-minute Technology Talk: Your selected speaker and topic
- d) 2 printed advertising pages provided by sponsor will be inserted in the carrier bags
- e) 1 VIP seat in the front row
- f) 1 VIP seat with speakers at the Welcome Dinner
- g) 4 registration quota for the exhibitor (Forum manuals & buffet lunches included)
- h) 2 full pages of advertisement in the forum manual
- i) Opening Ceremony verbal recognition & acknowledgement by the Chair
- i) Welcome Dinner verbal recognition & acknowledgement by the Chair

### Silver Sponsorship & Benefits

a) Logo projected on the forum KV board -between sessions and displayed prominently in forum manual, CNAF website, registration backdrop, guide poster, and other promotional materials

b) Exhibit Booth: 3M\*2M, 1 table, 2 chairs, electric sockets upon request

- c) 10-minute Technology Talk: Your selected speaker and topic
- d) 1 printed advertising page provided by sponsor will be inserted in the carrier bags
- d) 1 VIP Seat in the front row
- g) 2 registration quota for the exhibitor (Forum manuals & buffet lunches included)
- h) 1 full page of advertisement in the forum manual
- i) Opening Ceremony verbal recognition & acknowledgement by the Chair

### **Exhibitor Sponsorship & Benefits**

### **Price: US\$ 4,000**

a) Logo projected on the forum KV board between sessions and displayed in forum manual,

## GUANGZHOU RIBOBIO CO., LTD.

13-14F, Innovation Bldg C3, 182 Kexue Ave, Science Park, Guangzhou 510663, China Hot line: 400 686 0075 Tel: +86 (20) 3229 0075 Web: www.ribobio.com Email: marketing@ribobio.com

### Price: US\$7,500

# **Price: US\$ 15,000**



CNAF website, registration backdrop, and other promotional materials

- b) Exhibit Booth: 3M\*2M, 1 table, 2 chairs, electric sockets upon request
- c) 2 registration quota for the exhibitor (Forum manuals & buffet lunches included)

### **Advertisement Page & Inserted Promotional Pieces**

ADV Page	Price
Inside A4 Front Cover Advertisement	US\$ 2,000
Inside A4 Back Cover Advertisement	US\$ 1,500
A4 Page Advertisement	US\$ 1,000
Half A4 Page Advertisement	US\$ 600
Promotional pieces inserted in the carrier bag	US\$ 1,000

### **Other Sponsorships**

Sponsorship Types	Price
Badges/Lanyards (Logo printed on badges, made by CNAF committee)	US\$1,500
Tea Break Sponsorship: A roll-up acknowledgment Poster displayed in	US\$ 2200
Tea Break Area. Printed materials will be put on the tea break desks	
Notebook inserted in the carrier bag (notebooks provided by the sponsor)	US\$ 800
Registration Guide Poster: 2 roll-up poster with Logo at hotel gate and	US\$ 800
registration desk, made by CNAF committee	
Pens (Pens provided by the sponsor)	US\$ 300

### **More Information:**

Deadline for the 1st Round of Sponsor Invitation: March 30, 2020 Deadline for the 2nd Round of Sponsor Invitation: July 31, 2020 Deadline for the 3rd Round of Sponsor Invitation: September 30, 2020 Booth Materials Delivery: By October 31, 2020 Booth Establishment: 14:00-18:00, November 11, 2020

### **Sponsorship Fee Payment**

Account Name: Guangzhou RiboBio Co., Ltd Bank Name: BANK OF CHINA, GUANGZHOU, KEXUECHENG SUB-BRANCH Account Number: 6496 5776 0514 SWIFT Code: BKCHCNBJ400 Address: NO.111 Science Rd, Zhitong Information Building floor, Science City, Guangzhou, China. Note: Please remark "2020 CNAF Sponsorship + Company Name" when making the payment.

### Contact

Aimee Tel: +86 20 32290221 ext. 604 Email: sponsorship@cnaf.org.cn

### Statement

The organizer of the China Nucleic Acids Forum has entrusted Guangzhou RiboBio Co., Ltd. to undertake all matters of sponsorship, assigning Guangzhou RiboBio Co., Ltd. to sign the sponsorship agreement with all the sponsors.

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